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Blue Gold Program Wiki

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Optimising the performance of producers' organisations  
Wageningen, The Netherlands, 17 September – 05 October 2018

**Improving farmers' performance and business relations** Through collective action of their organisations, farmers can improve their professional performance and agribusiness relations. Facilitators equipped with practical approaches and tools can better support farmers' business organisations in their entrepreneurial endeavours.

**Farmers as partners in agribusiness** Small farmers not only constitute the majority of the world's poor, but also the majority of the world's small and medium enterprises. This course therefore perceives farmers as autonomous entrepreneurs (and not as target groups or beneficiaries), and their organisations as farmers' business supporters. The central question is how farmers, through collective action of their organisations, can better access agro-inputs and credit, improve their production and yields, manage the costs and quality of their products, add value through post-harvest operations and access more remunerative markets.

**Are you a professional interested in the promotion of farmer-inclusive agribusiness?** Then 'OPPO' is the course for you. You will learn about farmer professionalisation and empowerment, and collective action of farmers' business organisations. And you will add practical approaches and tools for promoting competitive, sustainable and inclusive value chains to the tools development. We welcome professionals from farmers' organisations, governmental organisations, private sector, civil society organisations, universities, research and extension.

Fee:	3.900 Euro
Deadline subscription:	20 August 2018
Deadline OKP/MENA fellowships:	To be determined

- The course objectives are that you:
- reflect upon state-of-the-art thinking about rural innovation, farmer entrepreneurship and farmer-inclusive value chain and agribusiness development;
  - review key challenges farmers face and identify options they can consider to address these through collective action;
  - analyse farmers' relations with sourcing companies, banks and MFIs, input dealers, research and extension and other stakeholders and learn about options to improve these relations;
  - are capable to use operational approaches and practical tools for facilitating the performance and market engagement of farmers' organisations;
  - discuss experiences with farmer's positioning and empowerment in the external policy and business environment;
  - explore alternative intervention strategies and modalities for external support to farmers and their organisations, based on a critically reflection on prevailing practices.

ISO 9001:2015 certified  
Wageningen Centre for Development Innovation

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Size of this JPG preview of this PDF file: [424 × 600 pixels](#). Other resolution: [170 × 240 pixels](#).

[Original file](#) (1,240 × 1,754 pixels, file size: 103 KB, MIME type: application/pdf, 2 pages)

OT int9 OPPO course Wageningen syllabus.pdf

International course


Organised farmers as partners in agribusiness

Wageningen University & Research

17 September - 5 October 2018

## File history

Click on a date/time to view the file as it appeared at that time.

Date/Time	Thumbnail	Dimensions	User	Comment
current <a href="#">19:55, 16 December 2020</a>		1,240 × 1,754, 2 pages (103 KB)	<a href="#">Saad.chowdhury</a> ( <a href="#">talk</a>   <a href="#">contribs</a> )	

You cannot overwrite this file.

## File usage

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This page was last edited on 6 May 2021, at 05:14.

## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report

(LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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