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Kingdom of the Netherlands

Blue Gold Program Communication interventions and extension methods

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Agro-Insight

By Jeffery Bentley, Md. Harun-Ar-Rashid, Paul Van Mele
A study of sharing information with farmers in Bangladesh
March 2018



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Communication interventions and extension methods

A defined set of temporary activities through which facilitators seek to effect change

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Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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