

Toggle menu  
Blue Gold Program Wiki

## Navigation

- [Main page](#)
- [Recent changes](#)
- [Random page](#)
- [Help about MediaWiki](#)

## Tools

- [What links here](#)
- [Related changes](#)
- [Special pages](#)
- [Permanent link](#)
- [Page information](#)

## Personal tools

- [Log in](#)

## personal-extra

Toggle search

Search

Random page

## Views

- [View](#)
- [View source](#)
- [History](#)
- [PDF Export](#)

## Actions

# File:Bgp-case-study-svc-rice-v3.1.pdf

From Blue Gold Program Wiki

The printable version is no longer supported and may have rendering errors. Please update your browser bookmarks and please use the default browser print function instead.

- [File](#)
- [File history](#)
- [File usage](#)



Go to page 1 ▼ Go!



### Context

Md Anowar Hossain is a Resource Farmer (RF) and the Vice President of Dakshin Poshchim Badura Water Management Group (WMG). He organises Collective Action (CA) for farmers, and networks for advisory support for them.

The WMG is based in the Amkhola Union of Golaichipa Upazila, Pataakhali.

In early 2019, the Blue Gold Program (BGP) organised a series of Strengthening Value Chains (SVC) training programmes for RFs in the region to:

- introduce networking to expand collaborations with government and private sector agencies for input and output supplies, and other services
- enhance negotiation skills, build relationships based on trust, and explore win-win business linkages

### Commitment from the District Controller of Food

The District Controller of Food from Pataakhali was invited to a training session for RFs during this period. Participants learnt about the establishment of linkages with buyers and alternative rice procurement systems at the session. This included the procurement of direct supplies for the government food reserves.

When informed of the difficulties faced by small farmers, the District Controller then promised to ensure transparency in sourcing rice, and committed his active support to RFs to supply rice directly.

Anowar was an active participant at the training, and took it upon himself to apply the lessons learnt.

### Enlistment of suppliers

In the following months, Anowar kept in touch with the District Controller of Food in order to enter the government's procurement channel as a rice supplier. His attempts to form linkages with the department proved to be beneficial, both for him and his peers from the WMG.

Anowar was contacted by the designated Sub Assistant Agricultural Officer (SAAO) from the Department of Agricultural Extension (DAE) in May 2019 to propose the names and details of potential suppliers.

- As a RF he organised a follow-up meeting with potential suppliers to discuss:
- rice procurement processes
  - terms and conditions for suppliers
  - payment procedures
  - requirements in terms of quality of rice
  - pricing proposed by the DAE
  - benefits of enlistment
  - potential losses

### Farmer engagement

23 farmers from Anowar's WMG met all the criteria of being enlisted suppliers. The DAE had offered a fixed price of BDT 26 per kg of rice, almost double the local market value.

The success of these farmers has encouraged other farmers to adopt BGP's cropping systems.

BGP formed producer groups from WMG members to participate in FFS. These FFS explored various CAs with them to reduce costs or increase revenues. The groups identified one or more RFs to take the lead in organising these actions.

Anowar and other official rice suppliers had to provide the following to the Department of Agricultural Extension:

- name
- address
- proof of land ownership
- photocopies of National Identification (NID)
- passport-sized photographs
- bank details

These documents ensured transparency in the enlistment, procurement, and payment process.

BGP case study SVC rice v3.9 July 2020



[next page →](#)

Size of this JPG preview of this PDF file: [424 × 599 pixels](#). Other resolution: [170 × 240 pixels](#).

[Original file](#) (1,240 × 1,753 pixels, file size: 8.8 MB, MIME type: application/pdf, 2 pages)

## Summary

Improving supply chain efficiency for rice farmers: Anowar's story

## File history

Click on a date/time to view the file as it appeared at that time.

Date/Time	Thumbnail	Dimensions	User	Comment
-----------	-----------	------------	------	---------

current [05:27, 18 March 2021](#)



1,240 × 1,753, 2  
pages (8.8 MB)

[Bigblue](#) ([talk](#)  
| [contribs](#))

Improving supply  
chain efficiency for  
rice farmers:  
Anowar's story

You cannot overwrite this file.

## File usage

There are no pages that use this file.

Retrieved from

"<https://www.bluegoldwiki.com/index.php?title=File:Bgp-case-study-svc-rice-v3.1.pdf&oldid=4588>"

## Namespaces

- [File](#)
- [Discussion](#)

## Variants

[Categories:](#)

- [SVC](#)
- [Documents in English](#)
- [Case Studies](#)

This page was last edited on 18 March 2021, at 08:04.

## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

- [Privacy policy](#)
- [About Blue Gold Program Wiki](#)
- [Disclaimers](#)

Developed and maintained by Big Blue Communications for Blue Gold Program



[Blue Gold Program Wiki](#)