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Blue Gold Program Wiki

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## Blue Gold Program success story Transformation from Resource Farmer to microentrepreneur

### Context

The Blue Gold Program (BGP) organised Farmer Field Schools (FFS) in polder 43/28, Patuakhali to enhance the adaptive capacity of farmers. This programme was attended by members of the Dakshin Purba Badura Water Management Group (WBG). Among the group were Resource Farmers (RFs) like Halim Hawlader, an aquaculture farmer.

The FFS also included a market visit, during which RFs:



observed the day-to-day functioning of markets



met input and output actors



established business linkages for future collaborations

### Halim's story

A trusted RF among his peers, Halim welcomed the opportunity to visit the market and learn from the BGP team.

Halim made the most of the occasion. He connected with several input and output actors on the day, and planned for future collaborations.

### Follow-up

On the day of the market visit, Halim collected contact details from the suppliers and buyers he met, and then kept in touch with them through his mobile phone for updates on aquaculture farming in his area.

One of the people he met was Md Mamun, an araothder and palker in the Amkhola Bazaar. Through this connection, Halim realised it made better business sense for the fish farmers to sell their produce as a group, rather than as individuals.

### Collective Action

Halim encouraged his peers to undertake group-based selling from the 'farm gate', instead of individually and directly at Amkhola Bazaar. He contacted Mamun again, who agreed to pay premium prices for the different types of fish sold by the farmers.

To ensure transparency and avoid potential conflicts of interest, Halim then shared the information on agreed prices with members of his group during a WBG meeting.



### Blue Gold Program's enhancement of food security and market orientation

- Enable farm households to increase productivity for both household consumption and surplus sales
- Availability of timely and quality services from government and private sector agencies
- Facilitation of better deals with input suppliers and bulk buyers by leveraging producer group bargaining power

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## Summary

Transformation from resource farmer to micro-entrepreneur

## File history

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Transformation from  
resource farmer to  
micro-entrepreneur

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## File usage

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- [File:BGP case study SVC fisheries v2.1.pdf](#) (file redirect)

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## Namespaces

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## Variants

This page was last edited on 18 March 2021, at 05:22.

## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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