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Blue Gold Program Wiki

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## Actions

# File:TR 15 Communications Strategy 2015.pdf

From Blue Gold Program Wiki

The printable version is no longer supported and may have rendering errors. Please update your browser bookmarks and please use the default browser print function instead.

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**Blue Gold Program**  
**Technical Report 15**  
**Communication Strategy**

Embassy of the Kingdom of the Netherlands,  
 Dhaka, Bangladesh

Bangladesh Water Development Board  
 (BWDB)  
 Department of Agricultural Extension  
 (DAE)

April, 2015

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Mott MacDonald is committed to integrating sustainability into our operational practices and culture. As a world leading engineering firm, we are always seeking to improve our own performance and reduce the environmental impact of our business. Moreover, many of our staff are committed to living sustainably in their personal lives, as an employee owned company Mott MacDonald shares their concerns. We have an ethical obligation to reduce our emissions and resource use and have committed to reducing our per capita carbon footprint by a minimum of 10% per year.

We print our reports and client submissions using recycled, double sided paper. Compared to printing single sided on A4 weight paper, double sided printing on recycled paper saves the equivalent of two trees, over a ton of CO2 and a cubic metre of water! Save for every 100 pages. To improve our practice still, we have been able to achieve efficiencies benefiting both Mott MacDonald and our customers.

We would like to share some of the principles of our print Using Green initiative:

- where possible we print double sided print and consider what really needs to be on paper
- we use electronic filing when practicable
- we work on a laptop
- we use recycled paper when possible
- recycling paper in the office creates a better working environment for our staff and our clients.

We believe that you, as one of our esteemed clients, will share our concern to conserve precious resources for the benefit of our planet and its inhabitants.

Approved Mott MacDonald's Resolution

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Size of this JPG preview of this PDF file: [424 × 600 pixels](#). Other resolution: [170 × 240 pixels](#).

[Original file](#) (1,240 × 1,754 pixels, file size: 724 KB, MIME type: application/pdf, 25 pages)

## Summary

Communication Strategy

## File history

Click on a date/time to view the file as it appeared at that time.

Date/Time	Thumbnail	Dimensions	User	Comment
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current [06:04, 28 June 2020](#)



1,240 × 1,754, 25  
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## File usage

There are no pages that use this file.

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## Namespaces

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## Variants

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This page was last edited on 22 July 2020, at 10:37.

## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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