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Blue Gold Program Wiki

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# File:BGP case study horizontal learning poultry v4.2.pdf

From Blue Gold Program Wiki

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### Context

The Blue Gold Program (BGP) is working to reduce poverty for all polder dwellers, with special focus on women and poor landless households.

Backyard poultry rearing has great potential to increase the incomes of women, empower them, and alleviate poverty.

Farmer Field Schools (FFS) are important to enhance agricultural skills for homestead production, but have limited reach. This is where Horizontal Learning (HL) comes in.

### Problems in poultry rearing before BGP

-  Poultry rearing without improved technology hardly generates profit
-  Knowledge and skills for improved technology were lacking
-  High mortality rates for unvaccinated chickens
-  Women had limited access to inputs and market actors
-  Social barriers to women undertaking their own initiatives

### Poultry FFS in Chinguria

In 2016, BGP organized a FFS on poultry rearing in polder 55/2A in Chinguria, Pataakhail for 25 members of the Betagi Chikarbandh Water Management Group (WMG). The participating group was composed primarily of women.

The adoption of improved technology was high. Many participants transformed into poultry entrepreneurs, earning up to BDT 10,000 a month.

### Horizontal Learning to share success

In February 2018, BGP organised a HL exchange visit in Chinguria, hosted by five successful poultry farmers. The 25 visitors were poor women from five other WMGs. They were accompanied by their husbands in the learning event. This involved:

- Hosts explaining usage of improved technologies, production methodologies, and marketing strategies
- Homestead visits to observe effects of improved technologies including poultry housing, hazards, and benefits of vaccination
- Discussion of lessons learnt from sharing experiences
- Action plan for next steps by the visiting couples

Horizontal Learning is an exchange of information where beneficiaries learn from each other, rather than receiving top-down instruction. These exchanges usually occur in person, across or within peer groups or communities.

HL increases the likelihood of replication of effective solutions, as communities can draw on the experiences of their peers.

### Participation of women in Horizontal Learning events

**Farmer Field Days (FFDs):** 140,000 women participants (54% of total participants)

**Exchange visits:** 33,000 women participants (42% of total participants)

Case study: HL, poultry v4.2 16 January 2020



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## Summary

Horizontal learning empowering women: sharing poultry rearing successes

## File history

Click on a date/time to view the file as it appeared at that time.

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Horizontal learning  
empowering women:  
sharing poultry  
rearing successes

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This page was last edited on 18 March 2021, at 05:33.

## Blue Gold Program Wiki

The wiki version of the Lessons Learnt Report of the Blue Gold program, documents the experiences of a technical assistance (TA) team working in a development project implemented by the Bangladesh Water Development Board (BWDB) and the Department of Agricultural Extension (DAE) over an eight+ year period from March 2013 to December 2021. The wiki lessons learnt report (LLR) is intended to complement the BWDB and DAE project completion reports (PCRs), with the aim of recording lessons learnt for use in the design and implementation of future interventions in the coastal zone.

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