

Blue Gold Participants Training Report

Name of Training: Krishi Upakaraner Satik Babohar O Bikroy Bishok Retailers Training Course.

Training Venue: CODEC Training Centre, Badghat, Patuakhali.

Training Duration: 3 days (31st October to 2nd November 2016)

Facilitated by:

1. Gazi Nazrul Islam Matabber-Deputy Director, DAE, Patuakhali.
2. Md. Moniruzzaman-UAEO, Patuakhali.
3. Md. Shahiddul Haque, Blue Gold Program, Dhaka
4. Md. Robiul Islam, Blue Gold Program, Patuakhali
5. Syed Mahmudul Huq, Senior Training Advisor, CNFA, Dhaka
6. Mohammed Salahuddin, Training Specialist, CNFA, Khulna
7. Abdur Rahman, Senior Program Officer, CNFA, Jenaidah
8. Md. Sahabuddin, Senior Program Officer, CNFA, Barishal

- **Participants:** A total of 26 male retailers' participants of Blue Gold program participated in the training. The training participants were ensured by the Blue Gold Program. It was the residential training. All the participants were very much positive and enthusiastic & actively participated in each of the training session. In the training, participants were exchanged and shared their views and ideas openly and expressed that this training was very much effective which would enable them to expand their business. At the end of the training, participants were quoted that they need refresh training in every six-month interval.

Level of educational qualification of the participants in number:

- Under S.S.C- 13
- S.S.C Pass- 05
- H.S.C Pass-05
- B.A Pass-03

Business experience of the participants in number:

- 1 Year-01
- 1-3 Years-04
- 3-5 Years- 06
- 5 Years + - 15

- **Training Expectation:** Expectations of the participants in the training as below:
 - ✓ How long Blue Gold will work in the field?
 - ✓ What is business?
 - ✓ What is the business capital?
 - ✓ Attributes of a good business man.

- ✓ Business development process.
 - ✓ Methods of using/applying of Agro Inputs (Seed, Fertilizer & Pesticide).
 - ✓ Means of testing of quality fertilizer and seed.
 - ✓ Sources of quality seed?
 - ✓ Modern technology of vegetable cultivation.
 - ✓ Diseases of vegetables and rice.
 - ✓ Methods of pesticide use.
 - ✓ Safe use of pesticide.
- **Approach and Methodology:** During the training, it was followed the participatory training approach. The training methodology were discussion, group work, multimedia presentation, video presentation, flipchart presentation, demonstration (Fertilizer, Seed, Pesticide, safe use materials of pesticides) and ideal shop visit.
 - **Materials and Training Aids:** Below are the training materials and aids,
 - ✓ Laptop, multimedia, flipcharts, diseases and pests' manual, seeds, pesticides, fertilizers, safe use materials of pesticides, posters, leaflets, booklets, brown papers, marker, folder, note pad, pen, vip card, banner, name card, seed germination Petri dish and camera.
 - **Pre-and Post Test Result:** 25 participants were participated in the pretest and after training 24 participants were participated in the post test. The average number of pre-test was 24.4% and post-test was 81.29% with improved by 56.89%. The obtained score of the participants was shown in the table below;

#	Name of the participants	Pretest score	Post test score	Improvement %	Remarks
1.	Md.Eliyas Ahmed	20	80	60	
2.	Gazi Md. Nazrul Islam	16	78	62	
3.	Md. Abul Kashem (Sakhariya)	43	99	56	
4.	Md. Solaiman	35	96	61	
5.	Md. Harun Hawlader	22	82	60	
6.	Md. Imran Hossain (Sujon)	23	80	57	
7.	Md. Delower Hossain	09	85	76	
8.	Md. Monirul Islam	19	85	66	
9.	Md. Al-Amin Miya	56	95	39	
10.	Md. Abul Hossain (Sheyakati)	32	89	57	
11.	Syed Md. salim	26	89	63	
12.	Md. Jashim Uddin	17	61	44	
13.	Md. Kuddus Khan	25	72	47	
14.	Md. Abul Hossain (Goskhali)	42	94	52	
15.	Md. Khalilur Rahman	20	88	68	
16.	Md. Jashim Hossain (Bazzar Khali)	31	78	47	
17.	Md, Abul Hossain (Amragasiya)	25	98	73	

18.	Md. Moksedur Rahman	19	72	53	
19.	Md. Jahangir Hossain	22	90	68	
20.	Md. Edris Sikder	27	85	58	
21.	Md. Nizam Uddin	27	-	-	
22.	Md. Mannan Hawlader	16	91	75	
23.	Md. Khalil Padha	06	58	52	
24.	Md. Mohiuddin	07	48	40	
25.	Md. Bashir Ahmed Mridha	15	58	43	
	Average	24.4	81.29	56.89	

- **Arrangement/decoration of the training room:** The training room was decorated with poster, business documents, Agro inputs and related equipment's for using, demonstration materials, training materials and aids. During the training, it was used all the space of the training room following the training approach and techniques.
- **Ice breaking:** In the training, it was conducted the ice breaking session as per the accommodation and needed. The types of ice breaking were game and song. Thus, participants were not feeling any troublesome and bore during the training session.
- **Good things in the training:** Day before starting the training, all the participants were ensured in the training venue as it was the residential training. After being starting the training, within the short time a congenial atmosphere was created and developed a correlation between the facilitators and participants. So, that most of the participants were not felt any bore during the whole training period rather they participated in the training actively. Also, passed their time with enthusiastic and learning manner. Both the participants and facilitators were followed the time management schedule. At the end of training, participants expressed that they were satisfied with fulfilling their expectation what they expected in the starting time of the training. Each participant was awarded by the facilitators through answering the question. Two model shop was visited by the all participants. Consequently, they learned the way of establishing a model shop, accounting and documentation procedure, strategy of attracting the farmers to sell the products etc. The Deputy director of DAE facilitated how the retailers are accessing to have the license on their Agro- inputs business. Through questioning and the answering method, the session was conducted. So, that every participant was participated actively on that vital topic. Finally, DD assured and make them easy that the license related issue will be solved within the short period. Most of the session were conducted through demonstration and video presentation.
- **Certificate Distribution:** At the end of the training course, certificates were distributed to the participants. In the certificate distribution event, Md. Shahidul Haq and Robul Islam the representatives of Blue Gold & Abu Saleh Muhammad Saifullah-AIRN Coordinator, AIP Project were delivered their speech that event was facilitated by Syed Mahmudul Huq, Senior Training Advisor, CNFA.

- **Potential Retailers:**

- 1.Md. Abul Kashem
- 2.Md, Abul Hossain
- 3.Md. Solaiman
- 4.Md. Al-Amin Miya

We proposed that the above-mentioned participants could be the member of the training pool in future.

- **Recommendations by the Participants:**

In the closing session participants were recommended on the training events as follows:

- To increase the duration of the training events on the same topic
- To organize the refresher training course after six month

- **Comments by the representatives of Blue Gold:**

- Md. Rabiul Islam expressed that we are pleased to CNFA, as CNFA has organized this training events successfully/effectively with excellent facilitation style and available & quality of training materials. This is the outstanding support of CNFA.
- Md. Shahidul Huq stated that as an observer, I enjoyed this three days training course as the training environment was enthusiastic in the whole session with excellent facilitation, maintaining of participatory approach, availability of quality training materials & effectively use of those and relevant logistic support when needed.

- **Lessons Learnt:**

- Pre-test and post-test questionnaires was a bit long
- Visiting the retailers shop was not satisfactory.
- There was not any women retailer participant in the training
- It is needed to incorporate the organized business planning procedure with the training module

Conclusion:

The organized three days training course for Blue Gold retailers was participatory and excited manner. At the end of the training event, so far the representatives from Blue Gold and facilitators from CNFA have realized that most of the participated retailers could internalized the training. We believe that through organizing these training, the collaboration between Blue Gold and CNFA would be more viable in future.



Photos



